PALM VALLEY POST 233

July 16, 2026

Team,

First and foremost, thank you for stepping up and saving our Post! The following summation of our meeting:

- Meeting opened to express gratitude to Jim Murray for "stepping-up" and filling the required position. Number one priority: Communications. We need to keep EVERYONE informed with progress in their area(s) of responsibility. I will coordinate all inputs and progress. Cindey will continue to coordinate Health Inspection Violations and compliance. Tomorrow, I will pursue the permit for Fraternal Organization Food/Beverage and keep you posted. Application for 2026 posted; 2027 Application submitted today (7/16/2026).
- Public Relations and Marketing: Would like to appoint Cindey based on her experience and connections. Any initiatives, ideas, etc… submit to her. Cindey working with Randi to create a robust PR campaign.
- Overhead costs: Appoint Harry with assistance from Randi to visit current/future pricing, margins, and necessary inventory levels. Deplete excess inventory through drink specials. Pricing increases will be submitted to the E-Board for approval. Harry and Randi are researching where we need to be to remain financially solvent. They will be presenting their findings soonest.
- Steak Night should go to $30 effective immediately; we are barely breaking even at $25. Current meat prices are $16.99 per pound; after trimming the loin, we've been getting roughly 15-16 steaks @ average cost $19.50 + potato + seasoning = profit margin less than $3-4 per plate. Chicken @ $2.99 per pound + marinade + pineapple roughly $5-6 cost with good margins. Steak price increase implemented.
- Maintenance: Ted (3rd Vice Commander) will hopefully oversee any and all building repairs. Mike McMahon will assist when available. Both members were unable to attend the meeting; however, I will be meeting with the plumber today to discuss repairs.
- Bill and Bob will oversee Friday Steak Night preps with grills, running plates, outside clean-up. I will ensure tanks and charcoal are available along with food procurement. Agreed and are (have been) extremely instrumental with Steak Night success!
- Larry will continue to oversee the Queen of Hearts. Larry will continue to oversee along with 50/50.
- ALR: Brian and crew need to create some fund-raising events for the Post and ALR; submit to me/Randi. I will meet with Squadron leadership and propose some future events.
- AUX (Catherine) has chatted with me with future events sponsored by AUX. More to follow. I reached out to the Auxiliary and asked if they would cover the cost of Lecy cleaning the Post. Lecy expressed concerns of charging the Post – Catherine's response was vague, at best, but stated she would get back to me.
- AUX, SAL, ALR will continue to play a BIG PART with kitchen assistance. Confirmed and greatly appreciated.
- AUX is paying Analyn to attend Food Manager's Course. Work in progress.
- Entertainment: I will continue to oversee with the help of Randi.
    - Palooza 2027 (Date TBD. Will contact Dr. Rick Townsend)
    - Comedy Night (Booked Comedy Night with "HOT FLASH" on 09/25/2026). Meal and cost TBD.
    - Trivia

    - Texas Hold'em
    - Flea Market (Possibly a quarterly event to include Food Trucks).

Minutes of July 15, 2026 (Continued):

    - Future bands (Ongoing). Confirmed "BORN YESTERDAY," "BAD ENDINGS" and "GEM" for the remaining year. Will continue to look for other entertainment options.
- Randi will continue to oversee bartenders' schedule and employee issues. This issue was reinforced by Bar Manager that hours of operation are defined, and the Bartender has 100% authority to call "last call" and secure the Post at their discretion.
- Believe last night's meeting was not very productive and created more anxiety amongst the members – lets change that perception!!!! I will send out a weekly update (Situational Reports) (SITREPs). This is a true challenge for all US!
- OTHER TOPICS/CONCERNS:
    - Inspection punch list is almost complete.
    - "WE R BACK" Party and reaching out to the Community. Time/date TBD.
    - Roy Havekost needs to grant Cindey "administrative rights" to the website to perform Public Relation communications.
    - Post needs to have a neutral bulletin board.
    - Look at Friday meals not always serving Steak; maybe other options. Tabled.
    - Post needs to look at procuring another grill. Tabled.
    - Post events early to allow patrons/guests opportunities to schedule/attend.
    - Pizza being served this Saturday ($10 two pieces w/draft beer).
    - Post needs a temporary sign identifying the Post. Slyvia Bass has contacts that may help with a building banner.
    - Auxiliary looking at future events to include a "Turkey Shoot," "Glow Party" on August 22; POW/MIA Ceremony September 18th).
    - Post will no longer be serving draft beer once current inventory is exhausted.
    - ALL ENTITIES need to check storage rooms in the Post for items they no longer need/want – Mike will be conducting "Operation Clean-Out" starting the end of this month.

For God and Country,

Sonny Kirkwood
Commander, Squadron 233/Interim Post Commander